

PRINTING SPECIFICATIONS

SUBMISSION OF ARTWORK:

A PRINT-READY PDF file with crops and bleeds is preferred.

SEND VIA ELECTRONIC TRANSFER:

- 20 MB or less, send via email
- 20 MB or over, send via www.wetransfer.com

ACCEPTED SOFTWARE:

- Adobe InDesign CC or earlier (packaged)
- Adobe Illustrator CC or earlier (convert fonts to outlines and embed linked images)
- Adobe Photoshop CC or earlier (flattened)
- PDF files (Press ready)

NOTE: We cannot accept files created in MSWord, Excel, PowerPoint, or other programs not meant for commercial printing. However, we can recreate your design, if needed (design fees apply).

COLOR:

- CMYK (RGB is not acceptable for printing)
- Grayscale
- Duotone & Monotone
- Pantone / Spot Color

FONTS:

Convert all fonts to “curves” or “outlines”.

If you prefer to supply your fonts with your artwork we accept the following:

- OpenType (cross-platform / MAC or PC)
- Postscript (MAC version only)
- Truetype (MAC version only)

NOTE: We are MAC based and PC fonts will not convert over to MAC

IMAGE FILE TYPES AND RESOLUTION:

Photos (Raster) must be 300 ppi

- TIFF
- EPS
- PSD

NOTE: Images less than 300 ppi are not suitable for print as the image may appear blurry and/or pixilated. Most images downloaded from websites are low resolution and copyright protected against reproduction.

Vector files

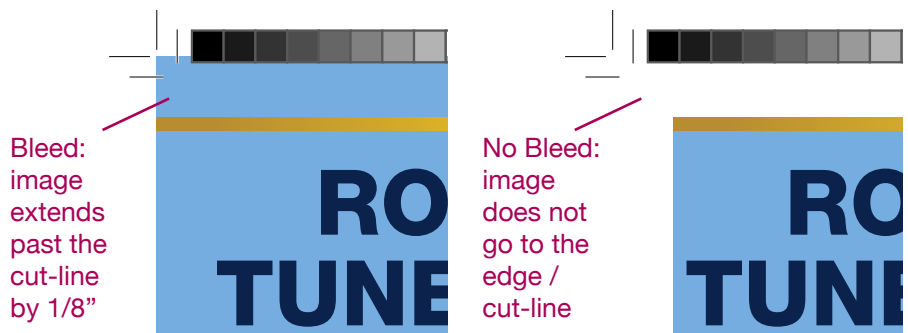
- .ai
- .eps
- and sometimes .pdf

NOTE: Saving a file, such as a .jpg, as an .eps, .ai, or .pdf does not make it a vector file.

For a more information about images, read our white paper: [Vector vs. Raster files](#)

BLEEDS / NO BLEEDS

- 1/8” past edge (cut line) for bleeds
- 1/8” away from the edge (cut line) for no bleeds (ie. leave at least 1/8” margin around the edges).



PROforma®

ONE SOURCE. INFINITE RESOURCES.

Cleveland: 216-398-9100 • Dallas / Ft. Worth: 817-460-0771